

BMA is once again recognized in the WTR 1000

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Topics

Recognition

With great pride, we share that, for yet another year, the British guide **WTR 1000**, published by **World Trademark Review** and recognized globally as a leading reference on trademark practices and professionals, has highlighted **BMA** as one of the leading firms in the Trademark field.

In addition to the firm's recognition, our partners Antonella Carminatti and Pedro Frankovsky Barroso, and attorneys Pedro Tavares and Jana Fraccaroli, were also recognized for the excellence of their work over the past year on landmark client matters.

Dedicated exclusively to the trademark field, the WTR 1000 is regarded as one of the most respected publications in the sector. Its rankings are based on in-depth qualitative research assessing criteria such as depth of expertise, market presence, complexity of matters handled, and feedback from clients and peers. The editorial process is conducted independently of commercial considerations.

The guide highlights BMA for delivering consistent results and for its strategic approach to trademark portfolio management, high-profile transactions, and complex litigation, serving major clients.

See the excerpt highlighted by the guide:

"Renowned for delivering exceptional results, BMA stands out in the market for its highly focused support tailored to a select group of high-profile clients. The firm is recognised for its expertise in strategic portfolio management, high-stakes transactions, and complex litigation. Antonella Carminatti, partner and head of BMA's IP practice, is widely praised for her 'diligence and clarity in advice'. Her comprehensive expertise shines through in her work with major clients, including global beauty leader L'Oréal. Pedro Barroso, partner and head of BMA's IP litigation team, brings extensive experience in handling sophisticated and high-impact disputes. Pedro Tavares contributes over 18 years of experience advising both domestic and international clients on a broad spectrum of intellectual property matters. Completing the team, Jana Fraccaroli Basadonna is an accomplished attorney specialising in trademarks and technology transfer agreements. She provides strategic, tailored guidance to Brazilian and global clients, ensuring robust protection of intellectual property rights. Her solutions help secure, maintain, and enforce IP assets both locally and internationally."

[Click here to learn more about the recognition.](#)

› PROFESSIONALS

Professionals who combine legal insight and market perspective



Antonella Carminatti



Pedro Frankovsky Barroso



Jana Fraccaroli



Pedro Tavares