

WIPO publishes the 2022 Global Innovation Index and more highlights

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Topics

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WIPO publishes the 2022 Global Innovation Index

In September this year, the World Intellectual Property Organization (WIPO) published the 15th edition of the **Global Innovation Index**. This is a report that measures and analyzes the innovation ecosystems of 132 countries (based on 81 indicators) and seeks to identify the most recent global innovation trends.

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IP Strategies for the Launch of Pharmaceutical Products

Launching pharmaceutical products in the market is a complex and expensive process permeating different departments of a pharmaceutical company, as well as government agencies that regulate the sector and eventually partnering companies. Besides the complexity in keeping all stakeholders updated with the information flow, which is often sensitive and requires caution to maintain its confidentiality, the time constraint is a recurring obstacle from development to launch of new pharmaceutical products.

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A Year of Change for Industrial Designs in Brazil with the Hague Agreement Concerning the International Registration of Industrial Designs and the New Examination Guidelines

The year of 2022 is turning out to be of major relevance regarding industrial designs in Brazil. Various projects, including new Examination Guidelines and Brazil's accession to the Hague Agreement ("Agreement"), are expected to set a new era for the protection of industrial designs, in line with the world's best practices. The projections are that Brazil will be able to provide a framework robust enough to handle the current and future waves of innovation in areas focused on designs.

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Legião Urbana: Trademark or Copyright

The decease of Renato Russo, lead singer of the band Legião Urbana, initiated a long dispute involving the intellectual property rights of the group between his heir and the other members of the band: Marcelo Bonfá and Dado Villa-Lobos. As the sole shareholder of the company holder of the trademark "Legião Urbana" before the Brazilian PTO, Renato Russo's son intended to prevent the use of the band's name by the other members, who ended up filing a lawsuit before the State Court of Rio de Janeiro ("TJRJ") in

2013, aiming to obtain a judicial declaration that they could also use the trademark. Bonfá and Dado ended up winning the litigation as the Judge in charge recognized that they could use the trademark "Legião Urbana" in their professional practice stating, however, that Renato Russo's heir has the right to curb any excesses.

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