

Thinking IP Outside The Box | Talk with Donald Broadfield

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Watch the latest video in our web series Thinking IP Outside the Box, led by our partner Antonella Carminatti, who speaks with guests about significant issues in Intellectual Property.

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In this episode, Antonella talks with Donald Broadfield, Chief Intellectual Property & Data Counsel for American Airlines, who mentored an innovative idea developed by AA during the pandemic, using IP as security for financing needed to help the company face the challenges imposed by the pandemic in 2020.

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