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06.05.2021 4 min read

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Topics

ESG COVID-19

In this e-book, we have selected a number of topics that can provide legal and business insights into investing in Brazil, for both new and current investors in our country.

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Have a nice reading!

Introduction - *By Amir Bocayuva*

In this radically transformed world, ESG (Environmental, Social and Governance) principles have gained momentum at a speed that was unimaginable until the coronavirus appeared and started this major global "reset".

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ESG and the New Government Contracting Law - *By José Guilherme Berman*

The new government contracting legislation does more than maintain ESG-related concerns: it expands the ESG agenda in public procurement.

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Ten years after enactment of Brazil's Competition Law, Covid-19 has not affected policy and enforcement - *By Barbara Rosenberg, Marcos Exposto and José Inacio Ferraz de*

Almeida Prado Filho

The Brazilian public's awareness of competition law matters has grown significantly thanks to CADE's work on high-profile matters as well as its advocacy efforts.

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ESG in financial analysis: An Irreversible Trend - By Camila Goldberg and Carolina Milech

Market scrutiny of ESG practices is not only growing, but implacable. In today's world, listed companies have seen their market value drop dramatically in the course of a single day because of actions, omissions and missteps in the ESG arena.

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BDR Regulation and the new market for foreign shares in Brazil - *By Conrado De Castro Stievani and Gabriel Bürgel*

BDRs are negotiable certificates that represent securities issued by foreign companies. Similar to American ADRs, BDRs allow Brazilian investors to invest in foreign companies and provide those companies with direct access to the Brazilian capital markets.

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Compliance in a 100% digital environment: how to mitigate the risk of increased fraud in new corporate processes - *By Anna Carolina Malta Spilborghs*

Changes in working environments that had been the subject of debate and discussion, and were expected to take place over a period of five to ten years, occurred almost overnight.

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ESG, Friedman and Brazil's Corporations Law - *By Luiz Antonio de Sampaio Campos*

Discussion over ESG matters in corporations has been growing worldwide, and Brazil is no different. Investors' hearts and minds – and their pockets too – have been engaged by environmental, social and governance principles.

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6 Months into the LGPD: lessons and challenges - *By Felipe Palhares*

As the first comprehensive legislation focused on personal data processing in all sectors of the economy, the LGPD represents a substantial change in Brazilian law.

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ESG and Brazil's Environmental Policy - *By Márcio Pereira*

Anticipating the idea of a green economy, the PNMA also deals with financial contributions when environmental resources are used for economic purposes.

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The Covid-19 pandemic and the rise of digital payment solutions in Brazil - *By Felipe Prado and Felipe Schvartzman*

Since adopting the strategic agenda known as BC#, Brazil's Central Bank has been working on initiatives aimed at financial inclusion, user acceptance of digital financial platforms and the creation of a regulatory environment that encourages disruptive business models.

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Hot topics in the Brazilian Legislative Agenda for 2021 - *By André Macedo de Oliveira and Giovani Trindade Castanheira Fagg Menicucci*

The promise of enhanced technological applications for finance, the internet of things and even automated vehicles made possible by the speed and connectivity of 5G networks has made the issue a priority in the government's agenda.

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Regulatory revamp boosts insurance opportunities in Brazil - *By Henrique Vargas Gama Beloch and Adriano Guatimosim Carneiro*

The regulatory sandbox is only one piece of a larger plan by regulators to modernize and, to a certain extent, deregulate the Brazilian insurance market.

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The "Green Patent" fast track - *By Antonella Carminatti and Ana Cristina Müller*

The "Green Patents" program implemented by Brazil's PTO is designed to reduce the time spent in examining technologies.

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Post-Covid-19 challenges and new ways of working - *By Cibelle Linero*

The workplace, and the related issue of virtual hiring, is one aspect of the world of work that was affected by the pandemic and will certainly have consequences post-pandemic.

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Adjustment for inflation in contracts: which index? - *By Felipe Galea and Bruno De Conti*

Perhaps because of Brazil's past experience with chronic inflation, the country has many indexes that track the purchasing power of money.

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Brazil's New Natural Gas Law - *By Carlos Frederico Lucchetti Bingemer and Ana Cândida de Mello Carvalho*

The new framework legislation introduces important changes in the natural gas segment, creating the legal conditions needed to build a more open, dynamic and competitive market.

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The Fiagro and new opportunities for investment in brazilian agribusiness - *By Cristiana Moreira and Conrado de Castro Stievani*

The government's aim with Fiagro is mainly to relieve public coffers of the pressure from subsidizing interest rates for agriculture production by encouraging private investors.

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The Brazilian Corporate Insolvency Legislation Reform: fostering distress investing - *By Sergio Savi and Eduardo Guimarães Wanderley*

Federal Law 14.112/2020, which came into force on January 23, 2021 introduced significant changes to judicial reorganization and other insolvency proceedings governed by the Brazilian Insolvency Law.

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Tax Reform in Brazil: Congress stalled; Supreme Court active - *By Ligia Regini da Silveira and Daniel Loria*

A tax reform agenda has been dragging on for decades, with attempts being made by various administrations, some broader in scope and some narrower.

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