# Artificial Intelligence and Musical Creation: New Challenges for Intellectual Property

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World Intellectual Property Day is a good time to look at one of the most pressing issues facing the creative industries today: The impact of Artificial Intelligence on musical creation. With the rapid rise of generative technologies, AI tools are already composing harmonies, beats, arrangements, and even lyrics and vocals of impressive quality.

One of the platforms leading this creative revolution is Suno, which stands out for its ability to generate complete songs based on simple text prompts, producing lyrics, melodies and vocals from scratch. Udio, another emerging platform, offers a more fluid and interactive user experience, allowing users to remix and adjust genres with ease. A third, Boomy, is attractive because of its intuitive interface, making music creation accessible even to first-time users.

These platforms are just a few examples of the AI-powered revolution that is reshaping how music is created. As these technologies evolve and algorithms become more sophisticated, the line between human and machine-generated creativity starts to blur, raising thorny legal and ethical questions.

The question of authorship of AI-generated works has sparked global debate among legal experts, legislators, and intellectual property professionals. In Brazil, Bill PL 2.338/2023 proposes to establish a regulatory framework for artificial intelligence, with guiding principles such as transparency, accountability, and—especially—copyright protection for works created with the assistance of AI.

In this context, the issue of ownership over AI-generated music becomes increasingly urgent. In the end, the question comes down to this: Who holds the rights to a song created with the help of an AI tool?

There is no clear answer yet. One thing is certain, however: Artificial intelligence is already composing a new chapter in the history of artistic production. The shift is driven by technological innovation, but it needs updated legal frameworks and a thoughtful, critical approach to intellectual property to guide the direction it will take.

On this World Intellectual Property Day, let's keep the conversation going—so that as the music evolves, we ensure that the rights of human creators are not left behind.

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